

New! Estwing!

Cushion Grip Hammer



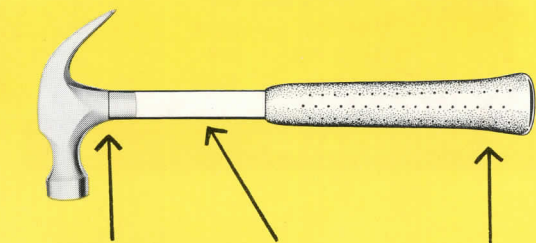
**STRONGEST WHERE
STRAIN IS GREATEST**

**HIGH ALLOY STEEL TUBING
FOR GREATEST STRENGTH**

**CUSHION GRIP
CAN'T COME OFF**

- **BUILT RIGHT** by the inventors and world's only specialists in *unbreakable* hammers.
- Head forged from finest tool steel and fused into tube for double strength where strain is greatest.
- Can't dent from misblows. High alloy steel tubing heat-treated for greatest strength.
- Cushion grip not affected by sweat, gasoline or oil in normal use.
- Grip permanently bonded to handle . . . can't stretch or loosen.

HERE'S HOW IT'S MADE



Solid forged head
FUSED into tube
for double strength

Oval Air-frame
shape for maxi-
mum strength

Cushion grip of
Neoprene-Plyolite
permanently bond-
ed to handle

GUARANTEED

UNBREAKABLE IN ALL NORMAL USE

35 years ago Ernest Estwing invented the unbreakable hammers and hatchets and has the only factory in the world specializing in manufacturing them. This skill and know-how enables Estwing to offer superior quality and value in tubular steel handle hammers.

YOU CAN SELL ESTWING UNBREAKABLE TOOLS with complete confidence that your customers will be fully satisfied.

FULL POLISH 16 OZ. \$4²⁵ RETAIL

The most outstanding hammer buy on the market today. A value that will increase your sales volume and make more customers and friends for your store.

WEIGHT	CATALOG NO.	CONSUMER LIST PRICE
13-oz. Curved Claw	13CT	4.25
16-oz. Curved Claw	16CT	4.25
16-oz. Straight Claw	16ST	4.25
20-oz. Curved Claw	20CT	4.50
20-oz. Straight Claw	20ST	4.50

All above tools packed 4 per shelf box.

MADE BY



INVENTORS OF THE UNBREAKABLE HAMMER AND HATCHET

ESTWING MFG. CO.
ROCKFORD, ILL.

Estwing makes the world's only forged one-piece hammers, hatchets, and axes. Guaranteed unbreakable in all normal use. Exclusive one-piece steel construction most dependable known.

Proved satisfaction and value to millions of users for over 30 years.

Suggested list or consumer prices shown. Effective July 1, 1956. Standard pack, 4 tools per shelf box.

Estwing

**THE WORLD'S ONLY
FORGED ONE PIECE**

HAMMERS • HATCHETS • AXES



CURVED CLAW

12oz.	16oz.	20oz.
E12C	E16C	E20C
\$4.65	\$4.75	\$4.85
B12C	B16C	B20C
\$3.90	\$4.00	\$4.10



STRAIGHT CLAW

12oz.	16oz.	20oz.
E12S	E16S	E20S
\$4.65	\$4.75	\$4.85
B12S	B16S	B20S
\$3.90	\$4.00	\$4.10



SPORTSMAN'S AXE

WITH LEATHER BELT SHEATH	
LENGTH	13 1/2" E24A
Width of cut	3 1/4" \$5.85
Weight	24oz. B24A
	\$5.00

GENUINE LEATHER CUSHION GRIP ABSORBS ALL SHOCK, LASTS FOR LIFE OF TOOL



**28 OZ. CURVED CLAW
HEAVY DUTY**

E28C
\$5.00
B28C
\$4.35



**28 OZ. STRAIGHT CLAW
HEAVY DUTY**

E28S
\$5.00
B28S
\$4.35



CARPENTER'S HATCHET

NO. 1	NO. 2
3 1/8"	3 5/8"
E1H	E2H
\$5.60	\$5.85
B1H	B2H
\$4.75	\$5.00

SOLD BY LEADING RETAILERS • USED BY SKILLED CRAFTSMEN FOR OVER 30 YEARS



PROSPECTOR'S PICK

WEIGHT HEAD	22 oz.
POLISHED NO.	E30
Price each	\$4.75
BLACK NO.	B30
Price each	\$4.40



TINNER'S RIVETING

WEIGHT HEAD	12oz.
POLISHED NO.	T12
Price each	\$4.10
BLACK NO.	B12
Price each	\$3.55



TINNER'S SETTING

WEIGHT HEAD	18oz.
POLISHED NO.	T18
Price each	\$4.40
BLACK NO.	B18
Price each	\$3.85

AVAILABLE ONLY THROUGH RECOGNIZED WHOLESALERS



ENGINEER'S DOUBLE FACED

WEIGHT HEAD	40oz.
POLISHED NO.	E40L
Price each	\$4.75
BLACK NO.	B40L
Price each	\$4.20



BALL PEEN

8oz.	12oz.	16oz.	24oz.	32oz.
E8BP	E12BP	E16BP	E24BP	E32BP
\$3.65	\$3.80	\$3.95	\$4.15	\$4.30
BP8	BP12	BP16	BP24	BP32
\$3.35	\$3.50	\$3.70	\$3.85	\$4.00



BRICKLAYER

12oz.	20oz.
E12BL	E20BL
\$4.65	\$5.00
B12BL	B20BL
\$4.30	\$4.65

SELF-SELLING SALES TAG ON EACH TOOL • FOR OTHER FREE SALES AIDS, SEE BACK